

Listing of Claims:

1. - 31. (Canceled)

32. (Currently Amended) A device for printing on a substrate, the device comprising:

at least one printing unit configured to print a static or unchanging image on the substrate and to receive a data stream containing data for the static or unchanging image; and

at least one printing device, installed inline with the at least one printing unit, and configured to individualize the static or unchanging image by adding at least one dynamic or changing image to the substrate, each the at least one printing device used being further configured to print at least one dynamic or changing image receiving a data stream containing data for the at least one dynamic or changing image and being further configured used to print at least one of fragrances, varnishes, electrical conductors and semiconductor circuits;
~~functionality different from a functionality “color” for producing the static or unchanging image~~[[;]]

wherein image information from a plurality of data streams is printed inline on the substrate in a single workflow.

33. (Currently Amended) The device of claim 32, wherein the at least one printing unit configured used to print the static or unchanging image is one of an offset printing unit, a gravure printing unit[[, or]] and a flexographic printing unit.

34. (Currently Amended) The device of claim 32, wherein the at least one printing device configured ~~used~~ to print the at least one dynamic or changing image is an ink-jet printing device.

35. (Currently Amended) The device of claim 32, wherein the at least one printing device configured ~~used~~ to print ~~the~~ at least one ~~the~~ dynamic or changing image is based on ~~the~~ a principle of in accordance with electrophotography, magnetography, electrocoagulation[[, or]] and ionography.

36. (Currently Amended) The device of claim 32, further comprising:

an open-loop or closed-loop control unit, which manually or automatically controls the at least one printing unit configured ~~used~~ to print the static or unchanging image and the at least one printing device configured ~~used~~ to print the at least one dynamic or changing image to guarantee an integrated data flow.

37. (Previously Presented) The device of claim 32, wherein said plurality of data streams comprises three data streams.

38. (Currently Amended) The device of claim 32, wherein ~~the functionality different from the functionality "color"~~ the print of at least one of the fragrances, varnishes, electrical conductors and semiconductor circuits includes at least one of individual text data and image data.

39. (Currently Amended) The device of claim 38, wherein ~~the functionality different from the functionality "color"~~ the print further includes individual logistics data in addition to the at least one of individual text data and image data.

40. - 43. (Canceled)